Housing’s Contribution to Economic Development: Reframing the Narrative

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September 7-8, 2022
Hyatt Regency Bethesda
USC Lusk Center for Real Estate with The Way Forward Housing Coalition

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REFRAMING THE NARRATIVE

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FIVE POINT

USC University of Southern California
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Terwilliger Center for Innovation in Shelter
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Program – Wednesday, September 7, 2022  – Cabinet/Judiciary Classroom

7:00am - 8:00am (EST)  Registration and Breakfast

8:00am - 8:30am (EST)  Welcome
The Opportunity Cost of the Status Quo on Housing
Richard K. Green, Director, USC Lusk Center for Real Estate, Professor, Marshall School of Business, Sol Price School of Public Policy, University of Southern California

8:30am - 9:15am (EST)  Urbanization, Housing Construction, and the Development of National Capital Stocks
Vernon Henderson, School Professor of Economic Geography, London School of Economics

9:15am - 9:35am (EST)  Break

9:35am - 10:45am (EST)  The Elephant in the Room: Housing is an Important Economic Sector
Moderator: Judy Baker, Lead Economist, Social, Urban, Rural, and Resilience Global Practice, World Bank
Deniz Igan, Head of Macroeconomic Analysis, Monetary and Economic Department, Bank for International Settlements
The Elephant in the Room: Housing is an Important Economic Sector (Continued)

Jonathan Malagón, Colombia’s Minister of Housing and Sanitation 2018-2022 – Visiting Fellow, JFK School of Government, Harvard University

Shamika Ravi, Nonresident Senior Fellow - Governance Studies, Brookings Institution

10:45am - 11:05am (EST) The Real Estate Revolution
Emile Haddad, Founder and Chairman Emeritus, FivePoint Holdings, LLC

11:05am - 11:40am (EST) Wrap Up
Maisy Wong, James T. Riady Associate Professor of Real Estate, Wharton School of the University of Pennsylvania

11:40am - 1:00pm (EST) Lunch On The Terrace · Hyatt Regency Bethesda
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Thursday, September 8, 2022 - Cabinet/Judiciary Classroom

7:00am - 8:00am (EST)  Registration and Breakfast

8:00am - 8:05am (EST)  Welcome
Patrick McAllister, Senior Advisor, Terwilliger Center for Innovation in Shelter, Habitat for Humanity International

8:05am - 9:15am (EST)  How to Build a Fair and Efficient Housing Market
Moderator: Siqi Zheng, STL Champion Professor of Urban and Real Estate Sustainability, Faculty Director, Massachusetts Institute of Technology Center for Real Estate

Muhammad Mustapha Gambo, Manager: Policy, Research and Partnerships, Shelter Afrique

Michael Manville, Chair, Urban Planning Faculty Executive Committee, Associate Professor of Urban Planning, UCLA Luskin School of Public Affairs

Jarjisu (Jay) Sa-Aadu, Chester A. Phillips Professor of Business Finance and Real Estate, University of Iowa
9:15am - 10:40am (EST) Scaling Housing Production Requires Finance

Moderator: Marja Hoek-Smit, Founder and recently retired Director, International Housing Finance Program, Wharton School and Adjunct Professor, Real Estate Department, Wharton School, University of Pennsylvania

Löic Chiquier, Chief Technical Advisor, Finance, Competitiveness and Innovation, World Bank

Kyung-Hwan Kim, Professor of Economics, Sogang University

Johnstone Oltetia, Chief Executive Officer and Managing Director, Kenya Mortgage Refinancing Company

Naeem Razwani, Senior Director, Global Financial Inclusion and Capital Markets, Terwilliger Center for Innovation in Shelter, Habitat for Humanity International

10:40am - 10:50am (EST) Break
10:50am - 12:00pm (EST)  Measuring Housing's Impact Requires Data
Moderator: Arthur Acolin, Runstad Department of Real Estate, College of Built Environments, University of Washington

Kecia Rust, Executive Director and Founder, Centre for Affordable Housing Finance Africa

Nancy Lozano-Gracia, Lead Economist in Sustainable Development, Latin America and the Caribbean Region, World Bank

Mick Silver, Independent Advisor

12:00pm - 12:30pm (EST)  Wrap Up
Stephen Malpezzi, Emeritus Professor in the James A. Graaskamp Center for Real Estate, Wisconsin School of Business, University of Wisconsin-Madison

12:30pm (EST)  Closing Remarks
Richard K. Green & Patrick McAllister

12:35pm (EST)  Brown Bag Lunch