



LOS ANGELES/VENTURA CHAPTER

BIA Los Angeles/Ventura Chapter Present

# HOUSE L.A. 2016

The Los Angeles area has some of the most unaffordable purchase and rental costs in the nation. The area's housing affordability and homelessness problems are long-standing and solutions will not be easy. Ultimately, policy changes that will increase housing supply will be most effective at reducing housing costs.



**Mark Ridley-Thomas**  
Los Angeles County Supervisor



**Eric Garcetti**  
Mayor of Los Angeles



**Gil Cedillo**  
Los Angeles Councilmember

August 25, 2016 | 7:30 am - 1:30 pm  
Autry Museum of the American West  
4700 Western Heritage Way | Los Angeles

## Premier Sponsor



Building Quality For A Lifetime

## Silver Sponsors



## Gold Sponsors



25 Years Architecture + Planning



## Energy Efficiency Education Sponsors



## Program Affiliates



LOS ANGELES AREA  
CHAMBER OF COMMERCE





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## **SCHEDULE**

- 7:30 – 8:00      **Breakfast, registration and networking**
- 8:00 – 8:05      **Welcome** – Glen Longarini – BIA-LAV Board President
- 8:05 – 8:30      **Opening remarks:** Mayor Eric Garcetti
- 8:30 - 9:00      **Program Keynote Speaker:** L.A. Councilman and Housing Chair Gil Cedillo
- 9:00 - 10:00      **State Housing Policy and its Local Impact**  
Moderator: David Cogdill – CA Building Industry Association, President/CEO  
                 Lisa Bates – CA Housing + Community Development, Deputy Director  
                 Josh Kurpies – Office of Assemblymember Richard Bloom, District Director (invited)
- 10:00 - 10:30      Networking Break
- 10:30 – 11:15      **Perspectives from the Planning Departments**  
Moderator: Peter Gutierrez, Latham & Watkins  
                 Vince Bertoni – Los Angeles Dept. of City Planning, General Manager  
                 Richard Bruckner – LA County Department of Regional Planning, Director
- 11:15 - 12:15      **Housing Challenges and Solutions Panel Discussion**  
Moderator: Tim Piasky, BIA-LAV, CEO  
                 Donna Deutchman - Habitat for Humanity SF/SCV, CEO  
                 Randy Johnson - Brookfield Residential, EVP  
                 Ken Kahan – California Landmark, President  
                 Jim Schmid – Chelsea Investment Corp, CEO
- 12:15              Networking Lunch
- 1:00              **Lunch Keynote Speaker:** L.A. County Supervisor Mark Ridley-Thomas





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# HOUSE L.A. 2016

## SPONSORSHIP AND REGISTRATION

Thursday, August 25, 2016 · 7:30AM – 1:30PM

Autry Museum of the American West · 4700 Western Heritage Way, Los Angeles

### Premier Sponsor - \$5,000

- Company Logo in Premier placement on all promotional materials, both print and electronic media
- Company Logo in Premiere placement on all event signage
- Company Name mentioned as a Premier sponsor via BIA-LAV social media outlets
- Company logo in Event App as the Premier Sponsor – Exclusive to premier sponsor only
- Company logo in sponsor logo loop
- Company logo in event program
- Tickets for ten (10) to the event
- Reserved Table at the House L.A. luncheon
- Verbal recognition at the event

### Gold Sponsor - \$2,000

- Company Logo in Gold placement on all promotional materials, both print and electronic media
- Company Logo in Gold placement on event signage
- Company logo in sponsor logo loop
- Company logo in event program
- Tickets for six (6) to the event
- Verbal recognition at the event

### Silver Sponsor - \$1,000

- Company Logo in Silver placement on all promotional materials, both print and electronic media
- Company Logo in Silver placement on event signage
- Company logo in sponsor logo loop
- Company logo in event program
- Tickets for four (4) to the event
- Verbal recognition at the event

### Non-Member Ticket \$125

### Member Ticket \$100

### Gov't Rate - \$75

**Please complete this form and return via e-mail [jminzey@bialav.org](mailto:jminzey@bialav.org)**

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Make checks payable to: Building Industry Association Los Angeles/Ventura • Our Federal Tax ID # 95-2507082

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