Do Rail Transit Stations Encourage Neighborhood Retail Activity?

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Abstract

Over the past 20 years, California has made substantial investments in intra-metropolitan passenger rail infrastructure, expanding existing systems and building new ones. According to advocates of New Urbanism, such investment should encourage the growth of mixed-use transit-oriented development, defined as a high-density mix of residential and commercial uses within walking distance of rail stations. Little research to date has examined whether rail investment stimulates retail activity, which is a key component of mixed-use development. In this paper, I test whether the opening of new rail stations across California's four largest metropolitan areas has affected retail employment within one-quarter mile of the stations, compared to similar neighborhoods around older stations or with no rail stations. Results indicate that new rail stations were located in areas with initially high employment density, somewhat outside the city centers. The impact of new station openings are not significantly associated with retail employment across all MSAs, in the Los Angeles and Sacramento MSAs new stations are negatively associated with retail. Newly opened stations are positively associated with retail employment around suburban stations, but have a negative relationship near downtown stations.

Keywords: Transit-oriented development; economic development; retail location JEL classifications: H4, H7, R1, R3, R4

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Section 1) Introduction

According to advocates of "New Urbanism", one of the goals of public investment in rail transit is to encourage the growth of mixed-use transit-oriented development, defined as a highdensity mix of residential and commercial uses within walking distance of rail stations. In theory, by reducing transportation costs for residents in the surrounding neighborhood, new transit stations should result in increased land values, spurring higher density development and higher-value uses (TCRP 2004). Numerous studies have attempted to identify the impacts of rail transit systems on surrounding neighborhoods in a variety of U.S. metropolitan areas. Most of these test the relationship between rail stations and property values; results vary widely both across MSAs and across stations or neighborhoods within an MSA (Bowes & Ihlanfeldt 2001; Debrezion et al 2007; Duncan 2011; Hess & Almeida 2007, Lin 2002; Mathur and Ferrell 2009). Analysis of other outcomes, such as transit ridership, population density, employment composition, urban form, and aggregate social welfare, reveal similarly heterogeneous (Baum-Snow and Kahn 2005; Bollinger and Ihlanfeldt 1997; Ewing and Cervero 2010; Giuliano and Agarwal 2010; Kahn 2007; Lund et al 2004; Winston and Maheshri 2007). However, no research to date has examined the impacts of rail investment on one of the key components of mixed-use development, namely retail activity. In this study, I contribute to a broader understanding of TOD by examining whether the development of new rail transit stations in four California metropolitan areas has increased the quantity of retail employment near stations.

As a land use class, retail should be highly compatible with neighborhoods surrounding rail stations: the increased pedestrian traffic generated by transit riders should increase retail business, whereas high traffic may be considered a negative amenity for residential development. Moreover, municipalities offer give planning preference to commercial developments over

residential ones because of the fiscal benefits generated by business taxes; this is particularly true in California, because Proposition 13 limits local revenues from property taxes (Gruen 2010). The presence of retail services in a neighborhood, such as grocery stores, pharmacies and restaurants, has important quality of life implications for residents, for instance whether they can purchase healthy food choices at reasonable prices (Hayes 2000). Therefore the extent to which rail investments improve the quantity or quality of retail services in surrounding neighborhoods is potentially a valuable social benefit that might serve to justify public expenditures. This is particularly true for rail investments in low-income and minority neighborhoods, which tend to have fewer retail and household service establishments, and where those that do exist offer inferior quality goods at higher prices (Alwitt and Donley 1997; Bartie et al 2007; Carr and Schuetz 2001; Sloane et al 2005). Moreover, because, low-income households are typically less likely to own automobiles, they may face greater barriers to reaching commercial centers outside their immediate neighborhoods.

This study examines how public investments in rail transportation in California's four largest metropolitan areas – Los Angeles, Sacramento, San Diego and San Francisco-San Jose – have affected the quantity of retail in surrounding neighborhoods. As shown in Table 1, the number of rail stations in these regions has nearly doubled over the past 20 years, through expansion of existing rail systems and development of new ones. The stations vary considerably in their locations, physical characteristics, type of rail system, and neighborhood economic and demographic characteristics, both within and across MSAs, offering the chance to investigate how station heterogeneity affects the impact on retail. Only a few prior studies have incorporated detailed information on station traits, such as the density of surrounding streets, parking availability and slope gradients (Duncan 2011, Bowes and Ihlanfeldt 2001).

The urban economics literature provides several models of retail firm location that provide a theoretical framework for why the presence of public transportation should affect the amount and composition of local retail outlets. The addition of a new rail station to a neighborhood decreases transportation costs between neighborhoods that are connected by the rail line, thus expanding the market area – and number of potential consumers – for stores at each station. If rail stations attract additional riders to the neighborhood, either residents who move to the area or commuters who work nearby, the station will effectively increase the buyer density in the neighborhood, and so should lead to an increase in the number of retail establishments and employees (Berry 1967, Stern 1972). A larger consumer base may also encourage product differentiation, leading to greater diversity of store types by goods and services offered (Fisher and Harrington 1996). Previous empirical studies on the impacts of rail stops on other outcomes, such as property values, population and employment, have shown that the extent of impacts depend crucially on increases in ridership (Baum-Snow and Kahn 2005; Brown et al 2013; Kahn 2007; Bollinger and Ihlanfeldt 1997). Therefore whether rail stations result in an increase in the quantity (or quality) of surrounding retail will depend on the number of transit users at that location. Moreover, an increase in retail establishments near a newly built train stop could represent either a net increase in retail activity through new store creation or redistribution from other, less accessible sites, as stores relocate closer to the rail station.

In this analysis, I combine geocoded data on retail establishments from the National Establishment Time Series (NETS) database with the location and opening dates of more than 500 rail stations throughout California's large metropolitan areas. First I examine differences in neighborhood characteristics for the one-quarter mile areas around rail stations, comparing new station neighborhoods to areas around older station as well as designated census tracts that are

never within one-half mile of any rail stations. Then I test whether the opening of new stations has been associated with a growth in retail employment immediately around the stations, relative to control tracts and older station areas. This study contributes to the prior literature on TOD in several ways. First, I focus on an economic outcome that has been hypothesized as a benefit of TOD but which has not previously been analyzed. Second, by using longitudinal data that spans growth in transit systems, I can test for changes after new stations open while controlling for pre-existing neighborhood differences. Third, by using consistent data and methods for four large metropolitan areas, I allow for comparisons across different cities.

Results indicate that new rail stations were located in areas with initially high employment density, somewhat outside the city centers, with relatively low household incomes and property values. Analysis of retail employment suggests that the impact of new stations on retail activity near the stations varies across and within metropolitan areas. Across all cities and neighborhoods, new station openings are not associated a significant change in retail employment. In Los Angeles and Sacramento, the estimated effect is negative and significant, while in San Diego and San Francisco, the effect is positive but not statistically different from zero. Stations within five miles of the CBD have high average levels of retail employment, but new station openings are negatively associated with retail employment. Station openings farther from the CBD are positively associated with retail employment, although starting from a much lower baseline. The differences in growth of nearby retail may reflect unobserved variables, such as different in transit ridership, or different valuation of transit access across neighborhoods.

The remainder of this paper is organized as follows. Section 2 provides background on the rail systems that form the setting for the analysis and lays out hypotheses for how station

characteristics might affect surrounding retail growth. Section 3 describes the data and empirical methods. Section 4 presents results of descriptive statistics, while Section 5 offers directions for future research and discusses policy implications.

Section 2) Background on California rail systems

This paper focuses on fixed-line transit systems in California's four largest metropolitan areas: Los Angeles-Long Beach, Sacramento, San Diego, and San Francisco-San Jose. As of the end of the study period in 2009, these four MSAs had a total of 520 stations belonging to eleven different fixed-line transit systems. Most of the systems are light rail lines, there are some heavy rail lines (BART, Caltrain, and the LA Metro Red and Purple lines) and one bus rapid transit (BRT) system (the MTA's Orange Line).¹ This section describes the growth of rail systems during the 1992-2009 period, and discusses how the characteristics of the stations and the rail systems might affect their impact on surrounding development patterns.

Data assembly

Data on the location and characteristics of transit stations was assembled from a variety of sources, primarily the websites of the various transit operators. Station names and locations were collected from system maps, along with indicators for all systems and lines using each station. Addresses were geocoded to obtain latitude and longitude coordinates and match stations with census tracts. Information on the initial year of rail service at each station was obtained from transit operator websites and supplemental sources, including Amtrak's Great American Stations website and contemporaneous media coverage.²

Expansion of California rail systems

¹ The analysis focuses mostly on rail stations because the investment in fixed-location infrastructure increases the probability of future development at that location, relative to bus stops, which may be moved more easily. ² <u>http://www.greatamericanstations.com/</u>

Most of California's metropolitan areas are relative newcomers to rail transit systems, compared to East Coast cities: Baum-Snow and Kahn (2005) find that San Francisco is the only California city in the group of seven "legacy" MSAs with rail transit in 1970. But all four of the state's largest MSAs had some rail stations as of 1990 (Table 1), and nearly all of the transit systems expanded between 1992 and 2009.

The new stations represent various types of growth. LA's Metropolitan Transit Authority (MTA) built several new subway and light rail lines and a new BRT line. Most of these stations connect neighborhoods within the City of Los Angeles, but two lines extend to the nearby cities of Long Beach and Pasadena. The other main rail system in the LA region is the Metrolink commuter rail system, operated by the Southern California Regional Rail Authority. The entire Metrolink system was developed between 1992 and 1995, and serves all five counties in the LA CMSA (Los Angeles, Orange, Riverside, San Bernadino, and Ventura).³ The Sacramento Regional Transit District operates a light rail system, begun in 1987 and expanded during the study period. San Diego's Metropolitan Transit System operates three light rail lines under the San Diego Trolley; two lines were built in the 1980s, the third was added in 1990 and expanded throughout the study period. The San Diego region is also served by the North County Transit District's Coaster commuter rail, built in 1995.

The San Francisco-San Jose MSA has the oldest systems and the most extensive transit network in California. The San Francisco Municipal Railway System, or MUNI, is a system of buses, trolleys and cable cars, some of which have operated along the same routes for nearly a century, but with expansions continuing through the 1990s and 2000s. MUNI stops are only located within the city of San Francisco. The Bay Area Rapid Transit (BART) is a heavy rail

³ Quite a few of the Metrolink stations also overlap with Amtrak's inter-city passenger rail service. However, most of the Amtrak stops were instituted after Metrolink service began.

system running throughout the region, including the East Bay cities of Oakland and Berkeley; the earliest BART stations were built in the 1970s, within expansions continuing to current years. In the San Jose area, the Santa Clara Valley Transportation Authority operates three light rail lines, primarily in the City of San Jose, but extending to several other cities in Santa Clara and San Mateo counties. These stations opened between 1987 and 2005. A regional commuter rail, Caltrain, runs through the spine of the Bay Area, from San Francisco to San Jose and extending south to Gilroy. Most Caltrain stations were opened before 1992, with a few later expansions. The newest and smallest rail system in the Bay Area is the Altamount Commuter Express, which began operating in 1998, from San Jose north to Fremont and extending east to Stockton.⁴ The Bay Area has by far the highest share of transit riders among the four MSAs in this study, although ridership varies across counties as well: roughly one-third of commuters in San Francisco County ride public transit to work, and 11 percent in Alameda County, compared to under seven percent in Los Angeles County and about three percent in San Diego and Sacramento Counties.⁵

As shown in Table 2, the location and characteristics of stations varies across MSAs and across rail systems within MSAs. Although most of the current passenger rail services are of fairly recent duration (Column 1), some of the transit systems made use of pre-existing stations and track infrastructure built as part of earlier passenger or freight rail systems (Column 2).⁶ A

⁴ The three easternmost stations on ACE – Stockton, Lathrop/Manteca and Tracy – fall outside the counties in the San Francisco-San Jose CMSA as so are excluded from analysis in this paper.,

⁵ Transit ridership shares calculated from 2010 ACS data; numbers represent percent of workers aged 16 or more who do not work at home.

⁶ Approximately one-quarter of all stations and 13 percent of newly built stations serve multiple rail lines (this includes multiple lines within the same transit system and multiple systems). For the purposes of analysis, any station that served one or more of the listed transit systems prior to 1992 is considered to be an existing station through the entire period of analysis. Newly opening stations from 1992 to 2009 either did not exist or did not serve any of these rail stations prior to 1992. Although not part of the analysis, 31 of these stations are also served by Amtrak; Amtrak passenger service either pre-dated 1992 or was added to new stations after the local rail service

review of station histories provided by Amtrak indicates that many of these stations were built prior to 1940 as part of inter-city passenger rail services, most notably belonging to the historic Atchison, Topeka and Santa Fe Railway. MUNI and the San Jose and Sacramento light rail systems are quite dense, with the average station less than one mile from its three nearest stations, while stations in the commuter rail systems of BART, Caltrain and Metrolink are quite widely spaced (Column 3).⁷ Not surprisingly, stations serving the intra-city rail systems (especially MUNI, San Jose rail, Sacramento rail and MTA rail) are located on average closer to their cities' Central Business Districts than the commuter rail systems (Column 4). Availability of parking lots or garages designated for transit riders also varies by rail system: none of the MUNI stations have parking, about 35-45 percent of stations serving other intra-city systems have parking, while more than 80 percent of stations on commuter rail systems have designated parking, some with several thousand spaces. The last three columns in Table 2 indicate the predominant land use category in areas around the station, as of 1992.⁸ Across all MSAs, 42 percent of stations were built in commercial areas, in which employment was composed mostly of activities such as finance and insurance, professional services, retail, and food service. About 30 percent of stations were located in areas dominated by industrial uses, such as manufacturing, transportation and warehousing. The same percent of stations were located near institutional uses, such as public administration, education, and health care.

Could station characteristics impact nearby retail development?

began. The first year of rail service for some pre-1992 stations could not be determined, particularly for the MUNI stations.

⁷ The distance to other station is a nearest neighbor index, measuring average distance from each station to its three nearest neighbors. Methodology discussed in more detail in Section 3.

⁸ Land use categories are derived from the industry with the largest share of employment, using the NETS data. Full discussion of the data and method is provided in Section 3.

The variation in station characteristics presented in Table 2 may plausibly impact nearby economic activity, directly through physical context and indirectly through differences in transit ridership (Duncan 2011; Voith 2005). Broadly speaking, the type of station attributes that may affect retail growth can be grouped into four categories: station physical characteristics, neighborhood physical characteristics, neighborhood economic & demographic characteristics, and neighborhood regulatory and political environment.

Comparing two stations along Metrolink's Orange County Line illustrates how station and neighborhood physical conditions might impact nearby development. The Fullerton station, originally developed in 1923 by the Union Pacific Railroad, is built in Spanish Colonial style, with decorative architectural features. It is located in a fairly dense commercial area near the city's downtown, and ties directly into the surrounding street grid. The Laguna Niguel/Mission Viejo station does not have a station building, just a boarding platform, surrounded by large surface parking lots, lying between two major freeways. While the Fullerton station could easily be incorporated into a New Urbanist-style, pedestrian-friendly transit oriented development, the location and physical characteristics the Laguna Niguel station would make such development difficult, if not impossible. More generally, the physical features of the station and its surrounding neighborhood offer different opportunities for nearby development. Most light rail stations and tracks lie above ground, creating a break in the street grid on either side of the station, relative to underground subway systems. Like the Laguna Niguel stop, many stations along commuter rail lines are surrounded by large surface parking lots, to accommodate park-and-ride passengers. The presence of large parking lots or garages may form a physical barrier around the station that limits the possibility of retail activity within walking distance of

the station. Several rail lines, such as the MTA Green Line, run down the median of freeways, again forming a barrier to immediately contiguous development.

A priori, it is unclear whether newly opening stations built in older, denser neighborhoods should experience more retail growth than stations built in low-density, undeveloped areas. On the one hand, neighborhoods that already have high density of either residential or commercial uses have existing infrastructure and may provide more critical mass of consumers (see Brooks and Lutz (2013) for the example of persistent development patterns around Los Angeles streetcar lines). On the other hand, building new stores might require redevelopment of existing structures, a more time-consuming process. Older neighborhoods may also have more fragmented land ownership, requiring costly and lengthy parcel assembly for large-scale projects.

The reuse of existing and historic stations has several potentially important implications for retail growth subsequent to station re-opening. First, the locations of these stations were not selected based on current economic conditions; they may not be in the optimal location relative to current distribution of population and non-retail activities. Second, the built environment surrounding older stations is more likely to be already developed than the surroundings of greenfields stations, which may make these areas more costly to adapt (although older stations may have higher density of retail prior to station opening, as a legacy of the existing development patterns). Third, for older stations that are considered architecturally or historically important, there may be historic preservation mechanisms that hinder nearby redevelopment (a number of the older stations are listed on the National Registry of Historic Places).

In general, we would expect economic and demographic characteristics to affect the likelihood of retail growth around a station. Households with more disposable income or wealth

represent desirable consumers for retailers. Previous research has shown that some population characteristics, such as share of college-educated population, share of households with children, and share of owner-occupied homes, are negatively correlated with retail activity, potentially because these households prefer neighborhoods that are exclusively residential (Schuetz et al 2012, Waldfogel 2006). Higher income households are also more likely to own cars, and may find rail transit less of an amenity than households who depend on public transit.

Two attributes of stations which I cannot directly observe are likely to affect the prospects for retail growth around new stations. First, the regulatory and political environment will affect the potential not only for retail, but for any type of transit-oriented development. If a new station is opened in an area not zoned for commercial activity, or zoned for low density development, then little retail growth is likely to follow. Specifically, while retail activity should be compatible with other commercial uses - and new retail establishments should face few regulatory barriers to entry in those areas – it seems likely that areas previously occupied by industrial uses will be a more challenging environment for retailers, possibly requiring zoning changes or environmental remediation. Buildings occupied by public agencies, schools, and other institutions may or may not permit nearby retail activity. Conversely, local officials may offer incentives for projects near transit, relative to other locations; such incentives may include density bonuses in designated areas, reduced permitting fees or fast-tracking of development approvals. If developments near stations receive preferential treatment, it is unclear whether TOD projects represent a net increase in jobs or merely a shift away from other locations. I do not have data on zoning around the 520 stations, so rely on proxies such as non-retail employment density and primary land use prior to station opening to infer zoning constraints. Second, stations with higher ridership should be more attractive to retailers, because of the

higher volume of consumers. Time-varying ridership data per station is not available. My closest proxies are the number of lines serving each station and the density of nearby stations; rail transit will be a more desirable mode of transportation at stations that are part of a denser network, offering access to more destinations.

Section 3) Methodology and data description

This paper seeks to determine whether investments in public transportation have improved access to retail services by increasing the amount of retail activity in neighborhoods surrounding new rail stations. The empirical strategy is a modified difference-in-difference approach, which compares retail employment density near newly opening transit stations, before and after the stations open, to changes in retail employment density for two sets of control neighborhoods. The transit literature generally finds that most potential riders will come from a one-quarter mile radius of the station, with impacts declining rapidly beyond that (see Kolko 2011), so I define the primary treatment area to be within one-quarter mile radius of each newly opening station.⁹ Stations that opened prior to 1992 and thus were in operation during the entire study period (1992-2009) form one set of control areas. The second set of control areas are census tracts outside a half-mile boundary of any transit station (new or existing), so not likely to be directly affected by station openings, but within the same PUMA as at least one rail station. Limiting control areas to the same PUMA should yield comparison groups that have similar demographic and economic characteristics to the treatment areas, as well as similar proximity to spatially-specific amenities (parks, school districts, etc.). Figures 1 and 2 show the quarter mile boundaries for areas around selected transit stations, as well as the control tracts that fall outside the larger half-mile boundary.

⁹ Similar analyses using one half-mile radius around stations produces highly similar results; see Appendix A.

The general form of the regression to be estimated is shown below:

(1) $EmpDens_{it} = \beta_0 + \beta_1 Station_i + \beta_2 New Station_t + \beta_3 PostStation + \beta_4 X_{it} + PUMAYR_{it} + \varepsilon_{it}$ where i indexes the neighborhood and t indexes the year. The dependent variable, *EmpDens*, is the number of retail employees per square mile in the subject neighborhood. *Station* is a dummy variable indicating whether a station ever exists the neighborhood, *NewStation* is a dummy variable for stations that opened after 1992, and *PostStation* indicates whether the station is operational in the given year. That is, for control tracts in half-mile proximity of a station, all three indicators equal zero in all years. For older station areas, *Station* and *PostStation* equal one at all times while *NewStation* equals zero at all times. For new stations, *Station* and *NewStation* always equal one and *PostStation* switches from zero to one after the station opens. Thus the coefficient β_3 is the main coefficient of interest, estimating the difference in retail employment density for areas near new stations after the station opens. X is a vector of control variables, such as non-retail employment density, population density and distance to CBD. PUMAYR are a set of PUMA-year fixed effects, to control for unobserved attributes of local labor and real estate markets that may affect retail employment, such as school quality or proximity to large institutional employers. These larger neighborhood fixed effects are allowed to vary across PUMAs over time.

Data on retail employment densities and non-retail employment are calculated using the National Establishment Time Series (NETS) database for California, 1992-2009. This dataset contains the business name, geocoded address, NAICS industry code, number of employees, and firm type (i.e. single- or multiple-establishment firms). Using GIS, I identify all retail establishments within one-quarter mile area of sites where stations exist at any time during the study period, and aggregate employment within station areas, as well as control tracts. Retail

establishments are defined as those with NAICS two-digit code 44-45, as well as food service establishments (NAICS 722). The NETS data are also used to categorize the primary economic activity in each station area and control tract. Neighborhood employment is aggregated for each of the twenty NAICS 2-digit industry sectors, and the sector with the largest share of total employment is designated as the primary industry. To simplify the twenty-plus NAICS sectors, neighborhoods are then assigned one of four categories, based on the primary industry: commercial, industrial, public-institutional, or undeveloped.¹⁰ None of the station areas and very few of the control tracts are in undeveloped areas. The other industry categories serve as proxies for the type of building stock and land use regulation likely to be prevalent in each neighborhood, indicating the relative demand for and ease of developing retail activities.

A key question of interest is whether the effects of new rail stations vary by prior demographic, economic or physical characteristics of the neighborhood. As Redfearn (2009) points out, estimating average effects across all transit stations may obscure substantial differences in localized impacts. Duncan (2011) finds that proximity to San Diego trolley stations increases property values more in pedestrian-friendly neighborhoods. Hess and Almeida (2007) find that in Buffalo, rail stations positively affect property values in high-income areas but have negative impacts in low-income neighborhoods. Anecdotal evidence from Los Angeles suggests that development patterns around new transit lines have varied considerably: new residential and commercial activity has occurred around Metro's Gold Line in Pasadena and the Red Line stations in Hollywood, while very little development has occurred around the Blue

¹⁰ Commercial consists of the following NAICS 2-digit sectors: retail (44-45), information (51), finance and insurance (52), real estate (53), professional services (54), arts and recreation (71), food service and accommodation (72), and other services (81). Industrial sectors include: utilities (22), construction (23), manufacturing (31), wholesale (42), transportation and warehousing (48), and administrative, support and waste disposal services (56). Public-institutional uses include education (61), health care and social services (62) and public administration (92). Agriculture (11) is designated as undeveloped, although this category is nearly non-existent in the sample.

Line stations in relatively lower-income neighborhoods of South LA. To test whether baseline characteristics influence the trajectory of retail around new stations, the basic estimates from Equation 1 are estimated for several sample stratifications: by MSA, within-MSA location, rail system type, parking availability and initial land use. To capture differences of station impacts within-MSA location, neighborhoods are classified by proximity to Central Business District (within or outside five miles).¹¹ Rail systems are classified as either intra-city (primarily connecting neighborhoods within the primary city) or commuter rail (primarily linking suburbs with the CBD of the primary city). Intra-city rail systems are the Los Angeles MTA rail and BRT, Sacramento light rail, San Diego Trolley, San Francisco MUNI, and San Jose light rail. Commuter rail systems are Southern California Metrolink, San Diego Coaster, and in the Bay Area BART, Caltrain, and ACE.¹²

Data on population characteristics are taken from the 1990 and 2000 census and the 2005-2009 American Community Survey. Because station areas are defined as the one-quarter mile circle surrounding stations, they do not align with census tract boundaries. GIS tools were used to identify which census tracts fall within the one-quarter mile treatment area for each station, and the amount of land each tract represents within the treatment area. Census variables for each tract are weighted by land shares to calculate average characteristics for each treatment area. Particular variables included are population density, median household income, and share of housing units built before 1940. Future analysis may explore differences in station impacts by initial neighborhood income and racial/ethnic composition. Variable definitions and sources are shown in Table 5, summary statistics are shown in Table 6.

¹¹ Estimates using OMB definitions of central cities for each MSA produce very similar results to the within-5 mile of CBD estimates.

¹² Stations which serve both intra-city and commuter rail systems are designated as intra-city.

Several geographic variables are also included in the analysis. Distance from each station and from the centroid of each control tract to the nearest Central Business District are calculated using latitude and longitude coordinates. The CBD is defined as the census tract with the highest total employment density, using the NETS data. One CBD is identified for each of the designated central cities within the MSA, using OMB definitions. Standard urban economics suggest that property values and employment densities will decrease with greater distance from the CBD (Alonso 1964; Mills 1972; Muth 1969). Proximity of stations and control tracts to major highways are also calculated using GIS. Initial retail density and growth in retail are likely to vary relative to proximity to both the CBD and highways, also some rail stations are built along the freeway median, which is likely to impede nearby development. As discussed in the previous section, rail transit should be more attractive to riders when stations are part of a dense network. Therefore the analysis also includes a measure of station density, specifically the average distance of each station to its three nearest neighbor stations. Higher distances to nearby stations indicate lower network density.

One potential concern with identifying the effects of new rail stations on retail activity is that transit investments may occur simultaneously with changes in local land use or fiscal policy, designed to enhance the use of transit (for instance, an increase in allowable density of development or reduced tax rates). Unfortunately, collecting systematic data on those policies for all neighborhoods that receive train stations, and comparing them with similar policies for neighborhoods that do not receive rail stops, is not feasible, but this is an important area for future research.

Section 4) Empirical results

Where are stations located?

As shown in Table 2, the location and characteristics of new stations with respect to other stations and the CBD varies across MSA and across systems within MSAs. San Francisco has the oldest transit network of the four MSAs (average year open 1988) and among the highest station density (mean distance to other stations less than one mile), while LA's network is the most recent (mean year open 1996) and the least dense (nearly three miles between stations). The San Francisco-San Jose region has the largest number of stations and the greatest number of separate transit systems, with MUNI making up more than half the region's stations. LA's stations are shared between the intra-city MTA rail and the inter-city Metrolink commuter rail. Most of San Diego's stations belong to the intra-city San Diego Trolley, although the suburban Coaster system has been expanding. An illustration of the variation in station density within the LA region is shown in Figures 1 and 2. Downtown Los Angeles has seven MTA rail stations, all less than one mile from at least one other station. Indeed for several stations, there are overlaps in the quarter-mile radius of the station, which is expected to draw the most riders and should see the greatest development impact. By contrast, the two Metrolink stations in Ventura County are approximately four miles apart, with no overlap in potential catchment areas.

To examine more systematically the characteristics of neighborhoods around new rail stations, Table 5 presents descriptive characteristics of new station areas, compared to old station areas and the set of control census tracts with no stations. Columns 1-3 show the mean and standard deviation for several key characteristics, while Columns 4-6 present differences between the three neighborhood groups. New station areas had much higher initial overall employment density than control tracts, and were in fact comparable to older station areas in

baseline employment density. A question is whether planners behind the location decisions believed that placing new stations in employment centers would maximize ridership, by serving an existing base of consumers, or whether it was easier to gain neighborhood acceptance for stations in heavily commercial areas; Goetz (2013) suggests that the support of the business community can be crucial in implementing successful transit projects. New stations were more likely to be located in industrial areas than either old stations or control tracts, and less likely to be surrounded by public and institutional uses (the traditional civic centers of most cities, near City Hall and other local government offices, are generally served by older transit stations). In terms of distance from CBD, new stations fall between older station areas (which are close to the CBD) and control tracts. Newer stations are also closer to highways; several of the newer systems were built parallel to major highways. The areas where new stations were built were on average 10 miles from older stations, closer than the control tracts that did not receive stations. The population density of new station areas, as of 1990, was lower than that of older station areas, but compared to the population density of control tracts. Both old and new station areas had comparable median incomes, both significantly lower than control tracts. New stations opened in areas with lower college-educated population shares than either older stations or control tracts. While the black population share in new stations was not significantly different than in older station or control areas, new stations were in more Hispanic neighborhoods. New station areas had an older housing stock than control tracts but newer housing stock than older station areas.

In general, the comparison of new station areas to older stations and control tracts suggests that station placement was not exogenous to initial physical, economic and demographic characteristics. New stations were placed in highly dense commercial areas

somewhat outside the city center, with relatively low population densities and low incomes – areas that should have the potential to accommodate, and could benefit from, additional commercial activity.

Does retail density increase after new stations open?

To determine whether the opening of new stations is associated with a change in nearby retail employment, I first present differences in means of employment density, before and after stations open, then estimate difference-in-difference regressions for the full sample and stratified across several characteristics of neighborhoods and rail systems.

Table 6 compares average retail employment densities across the three neighborhood groups, as well as pre- and post-station densities for new station areas. The first section of the table presents results for all metropolitan areas combined. Retail employment density is higher in areas around old and new stations than in control tracts: 523 retail employees per square mile in control tracts, compared to 2268 employees around older stations and 2439 retail employees in the quarter mile radius around new stations. Moreover, retail employment density in the areas about new stations appears to increase in years after the stations opened, rising from 2066 employees per square mile to 2668 employees. But this average effect for the full set of new station neighborhoods conceals large differences across MSAs, as shown in the lower four sections of Table 6.

In the Los Angeles and Sacramento MSAs, retail employment density within one-quarter mile of new stations actually decreases after these stations open. In Los Angeles, retail density around new stations both before and after opening is lower than retail density around older stations; this reflects the placement of new Metrolink stations in suburban parts of Southern California, as well as some of the MTA rail stations in less dense areas. Prior to new stations

opening, the average station area had 1902 retail employees per square mile, which drops by nearly 400 employees in the years after the stations open. The drop is statistically significant at the one percent level. In Sacramento, new station areas initially had higher retail employment density than older station areas (1859 employees compared to 1513), but after the stations open, retail employment drops by approximately 460 employees per square mile, although significant only at the 10 percent level. Retail employment density around new stations in San Diego increased by approximately 300 employees per square mile after stations opened, although the change is not statistically significant. The only MSA in which new station openings are associated with a positive and significant change in retail employment is the San Francisco-San Jose metropolitan area. Retail employment around new stations is initially 2265, similar to that around older stations (2324), but increases to 4810 after station opening – more than doubling retail employment within a constant land area.

The difference in means tests summarized in Table 6 offer some insight into raw changes in retail employment around station areas, but do not provide causal evidence of a link between station opening and employment. In particular, given the substantial differences in station areas and most control tracts, the difference in means do not address the counterfactual question of whether retail employment might have been increasing or decreasing in comparable areas during the same time period (there is no "post" opening period for control areas or older stations). To conduct a more robust test of the relationship between station opening and surrounding retail employment, I move to a regression framework. The results confirm some results of the difference in means analysis: across the combined sample, both old and new station areas have higher retail density than control tracts, and retail employment increases following new station opening. But adding controls for baseline differences in neighborhoods makes the post-station

difference in employment statistically insignificant. Stratifying the sample in a number of dimensions also confirms that proximity to stations has heterogeneous effects, across and within MSAs.

The first three columns in Table 7 show results of regressions including only the dummy variables for station presence, new stations and post-station opening. All regressions include PUMA-year fixed effects, to account for secular changes in retail employment over time that may vary by larger market areas. Coefficients in columns 1-3 indicate that neighborhoods ever within one-quarter mile of stations have higher retail density than control tracts, and that newer station areas have lower employment density than older stations. The coefficient on post-station in Column 3 is positive and statistically significant, indicating that retail employment near new stations was higher after the stations opened, as transit planners have proposed. (The post-station dummy is always equal to one for older stations, so the net effect of older stations can be calculated by summing the coefficients on "station" and "post-station"). Column 4 adds variables for a number of locational, economic and demographic characteristics, to control for prior differences between station and control areas. While the coefficients on station and new station remain statistically significant, their magnitude drops considerably, and the coefficient on post-station is substantively and significantly equal to zero. This suggests that any increase in retail employment around newer station areas is due not to the presence of the station, but prior conditions of the area that were favorable to retail activity. The most strongly significant predictors of retail employment are baseline non-retail employment density, population density and the dummy indicating predominantly commercial neighborhoods (all positive). These three variables together explain about half the variation in retail employment levels. Retail employment density increases with distance from the CBD, somewhat inconsistent with

monocentric cities models, but consistent with the retail industry following population to the suburbs.¹³ Retail employment decreases with distance from the highway and increases with distance to older transit stations. Share of older housing stock is positively associated with retail density. Median household income, share of college educated population, and black and Hispanic population shares are negatively associated with retail density. Although higher income should imply greater purchasing power, high-income and well-educated households are often opposed to nearby commercial activity. The results on black and Hispanic population shares are consistent with empirical research on disparities in retail access in minority neighborhoods (Schuetz et al 2012).

As with the difference in means, the aggregate results obscure variation in station impacts across the four MSAs (Columns 5-8). In Los Angeles and San Francisco, although areas ever near a station have higher retail density than control tracts within the same PUMA, the coefficients on post-station opening are negatively and statistically significant. For Sacramento, the coefficients on station and new station are positive but not statistically significant, while the post-station coefficient is negative and significant, again consistent with Table 6. The estimates for San Diego suggest that areas around older stations have a lower retail density than control tracts, and newer stations were located in higher retail density areas, but with no significant differences in retail density after station opening. The estimated coefficients on control variables are largely consistent across MSAs, suggesting that the fundamental drivers of retail activity are similar across cities.

Stratifying the sample by MSA is a fairly crude proxy for underlying differences in station and neighborhood characteristics, however; station traits and location vary substantial

¹³ Because the CBD measures are calculated based on multiple central cities per MSA, this actually measures distance to the nearest employment sub-center, and does not assume monocentricity.

within MSAs. Table 8 presents the estimated coefficients just for the three station variables, stratified along four dimensions: intra-MSA location, rail system type, availability of on-site parking, and initial land use category. The results on post-station are somewhat counterintuitive, based on predictions from transit planners and theories of retail location. Based on anecdotal evidence from a number of stations, a plausible hypothesis would be that transit stations closer to the CBD, served by intra-city rail systems – both of which typically have higher ridership and more frequent service than commuter rail systems – should have more impact on surrounding development than suburban commuter rail stations. Likewise, we might anticipate that stations surrounded by large parking lots and garages, which serve as impediments to contiguous development, would reduce the incentive for retailers to locate nearby. The estimated results run contrary to these hypotheses, however: the estimates on post-station are negative and significant for stations within five miles of the CBD, stations served by intra-city rail and stations with no on-site parking. The coefficient on post-station is positive and significant for stations more than five miles from the CBD and those on commuter rail lines, suggesting that retail was higher around these areas after the stations opened. Also somewhat surprisingly, while there is no apparent relationship between post-station retail employment in commercial and publicinstitutional areas, the coefficient on post-station is positive and significant in primarily industrial areas. Similar analysis stratifying by proximity to CBD and MSA produce largely similar results (Table 9).

To better understand the magnitude of the effects, Table 10 presents predicted retail employment densities for areas around older stations, and new stations before and after opening. These predictions are obtained by summing the appropriate coefficients (Table 2, Column 4 for all areas, Table 8 Columns 1 and 2 for the samples within and beyond five miles of the CBD),

then multiplying the total coefficients by the average retail employment density for each group. As shown in Column 1 of Table 10, areas around both new and old stations have substantially higher predicted retail densities than the average, with older stations being denser than newer ones. For the full sample, there is essentially no difference in predicted density around new stations, before and after station opening. Predicted densities in station areas close to the CBD are much higher than predicted densities farther than five miles from the CBD. However, retail density is predicted to decrease after station opening, for closer-in stations, while it increases by a fairly large percent after opening in the farther stations.

Section 5) Discussion and policy implications

Over the past twenty years, local and regional governments in California have made substantial investments in new or expanded rail transit systems. One of the justifications for public funding of transit systems offered by policymakers is that the areas near transit stations will benefit from greater economic development, increases in jobs, property values, and other amenities. In this paper, I describe the characteristics and locations of new rail stations in California's four largest MSAs and examine whether the opening of new stations has been associated with a growth in retail activity immediately around the stations.

Results indicate that new rail stations were located in areas with initially high employment density, somewhat outside the city centers, with relatively low household incomes. These areas therefore offer potential for physical and economic development surrounding the stations. However, there is considerable variation in the baseline characteristics of neighborhoods selected for rail stations, both within and across MSAs, which may affect the prospects for nearby development. In addition, the new stations vary in their physical characteristics, intra-MSA location, and the type of rail networks to which they belong. Stations that attract higher ridership will presumably be more attractive targets for retail or residential development, because of their ability to draw in consumers. Analysis of retail employment suggests that the impacts of new stations on retail activity near the stations has been highly varied: new station openings are not significantly associated with increased retail employment in the San Francisco and San Diego MSAs, while retail employment actually decreased around new stations in Los Angeles and Sacramento. New station opening is associated with increased retail employment retail employment around stations more than five miles from the CBD, but with decreased employment near more centrally located stations.

Although somewhat counter to the predictions of urban planners and standard economics models, there are several possible explanations that would be consistent with these results. There may be unobserved features of the urban structure, the transit system, or the population that make transit access a more valuable amenity in certain neighborhoods. For instance, areas close to the CBD may already be saturated with retail; the baseline retail employment density within five miles of the CBD is more than double that of tracts farther away. In centrally located neighborhoods, there may be higher barriers to larger-scale development projects, including high land costs, fragmented land ownership, and cumbersome development processes. It may also be the case that consumers prefer to conduct their shopping by car rather than by train, particularly when purchasing bulky or heavy items. In car-oriented metropolitan areas – certainly including Los Angeles and San Diego – developers may prefer to construct new shopping centers surrounded by abundant parking, which will be difficult to do directly adjacent to transit stations.

The mixed results of the empirical analysis make it difficult to draw clear and consistent implications for policymakers and planners. Like a growing number of studies, these results

should serve as a reminder that the impacts of transit infrastructure on surrounding neighborhoods will vary, based on complex interactions between station and neighborhood characteristics. In part, the difficulty lies in what the primary purpose of building transit stations and rail networks should be: is the goal of such investment to improve functioning of the transportation systems within a metropolitan area, or is it to spur economic development? Building rail stations in centrally located neighborhoods that already have a high density of residents or businesses seems likely to improve access to existing jobs, goods and services, but may not result in increased economic activity if these areas are congested or require costly redevelopment. By contrast, suburban stations will likely serve fewer potential passengers, but may offer greater potential for greenfields development projects, oriented around the station. The results raise questions about whether building new stations will be an effective economic development tool for underserved neighborhoods in central cities. Planners and policymakers considering the expansion or development of rail systems should therefore consider the preexisting neighborhood conditions, and weigh competing goals, before deciding where to make new transit investments.

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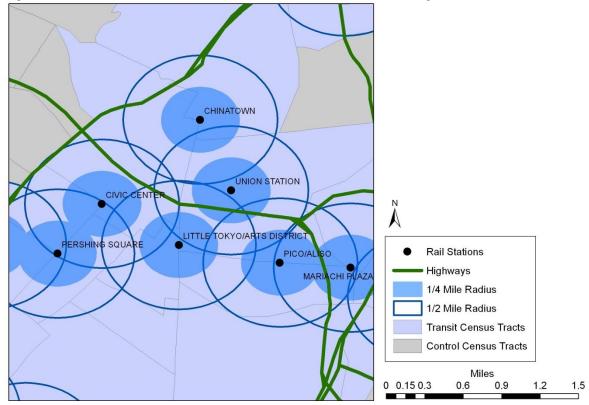


Figure 1: Treatment areas around transit stations, Downtown Los Angeles

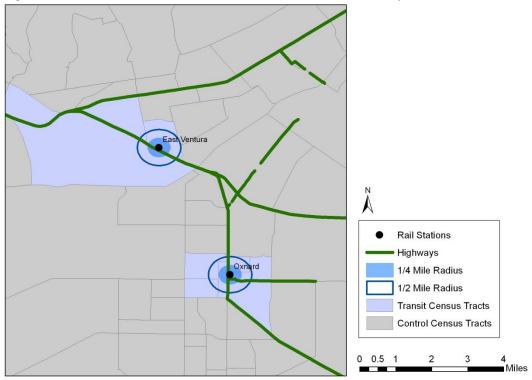


Figure 2: Treatment areas around transit stations, Ventura County

| Metro area | System | Stations < 1992 | New stations, 1992-2009 | Total |
|------------------------|----------------------------------|-----------------|-------------------------|-------|
| Los Angeles | LA Metro Rail | 22 | 48 | 70 |
| | LA Metro BRT | 0 | 13 | 14 |
| | Metrolink* | 0 | 55 | 56 |
| Sacramento | Sacramento Light Rail | 30 | 18 | 48 |
| San Diego | Coaster San Diego | 1 | 5 | 8 |
| | San Diego Trolley | 34 | 18 | 52 |
| San Francisco/San Jose | BART | 35 | 9 | 44 |
| | MUNI fixed lines | 96 | 48 | 144 |
| | Caltrain | 25 | 7 | 33 |
| | San Jose Light Rail | 31 | 30 | 62 |
| | Altamount Commuter Express (ACE) | 5 | 3 | 8 |
| All metros | Amtrak | 7 | na | 31 |
| Total | | 266 | 254 | 520 |

Table 1: Fixed-line transit systems in California

Source: Data assembled from transit operator websites. Columns for total station and stations before 1992 double-count stations served by multiple lines. Column for new stations, 1992-2009, has no double-counted stations.

| | Year | Pre-existing | Distance, | Distance | Parking | Commercial | Industrial | Public- | # stations |
|--------------|--------|--------------|----------------|----------|---------|------------|------------|----------|------------|
| | opened | U | other stations | | (%) | (%) | (%) | inst (%) | " stations |
| SF/SJ | 1988 | 10.5 | 0.96 | 4.61 | 30.3 | 48.4 | 28.5 | 23.1 | 277 |
| MUNI | 1988 | na | 0.23 | 3.78 | 0 | 50 | 21.5 | 28.5 | 144 |
| BART | 1979 | 7.5 | 2.48 | 7.51 | 82.5 | 62.5 | 12.5 | 25 | 40 |
| CalTrain | 1988 | 74.2 | 2.24 | 5.21 | 87.1 | 51.6 | 32.3 | 16.1 | 31 |
| SJ VTA | 1995 | 0 | 0.783 | 3.36 | 35.6 | 33.9 | 54.2 | 11.9 | 59 |
| SAC | 1993 | 2.1 | 0.93 | 5.04 | 39.6 | 37.5 | 18.75 | 43.75 | 48 |
| SD | 1990 | 5.2 | 1.64 | 5.94 | 62.1 | 44.8 | 27.6 | 27.6 | 58 |
| LA | 1996 | 8.8 | 2.99 | 8.67 | 64.2 | 29.2 | 34.3 | 36.5 | 137 |
| MTA rail | 1997 | 1.4 | 1.25 | 4.70 | 43 | 27.1 | 30 | 42.9 | 70 |
| Metrolink | 1993 | 21.8 | 5.67 | 11.81 | 96.4 | 29.1 | 43.6 | 27.3 | 55 |
| All stations | 1991 | 8.65 | 1.57 | 5.87 | 43.7 | 41.92 | 29.04 | 29.04 | 520 |

Table 2: Station characteristics, by MSA and rail system

Distance to other stations is average distance to three nearest stations. All distances reported in miles.

| Variable | Definition | Source |
|-------------------|---|---------------------------------------|
| Station prese | ence | Transit operator websites |
| station | =1 if station ever exists in nhood, =0 otherwise | |
| newstation | =1 if station opened after 1992, =0 otherwise | |
| poststation | =1 if station currently operating, =0 otherwise | |
| <u>Employment</u> | /industry composition | NETS 1992-2009 |
| empdens | # retail employees/sq mi | |
| totemp92 | # non-retail employees/sq mi, 1992 | |
| commercial | = 1 if largest % jobs in commercial sectors, = 0 |) NETS 1992-2009 |
| industrial | = 1 if largest % jobs in industrial sectors, = 0 or | W |
| pubinst | = 1 if largest % jobs in public/institutional sector | rs, = 0 ow |
| Location me | trics_ | |
| distcbd | distance (miles) to CBD | GIS calculations, lat-lon from Census |
| disthwy | distance (miles) to nearest class 1 highway | GIS calculations |
| diststa | Average distance to 3 nearest stations, 1990 | |
| Population cl | haracteristics | Census 1990, 2000, ACS 2005-2009 |
| popdens | Pop/sq mi | |
| hsgpre40 | % housing built < 1940 | |
| income | Median HH income (2000 \$) | |
| baplus | % population w/ BA degree or higher | |
| black | % black population | |
| hispanic | % Hispanic population | |

Table 3: Variable definitions and sources

| | Mean | Std. Dev. | Min | Max | Obs |
|-------------------------------|--------------------|-----------|------|---------|--------|
| Station presence | | | | | |
| station | 0.15 | 0.36 | 0.00 | 1.00 | 62,370 |
| newstation | 0.07 | 0.26 | 0.00 | 1.00 | 62,370 |
| poststation | 0.12 | 0.33 | 0.00 | 1.00 | 62,370 |
| Employment/industry | <u>composition</u> | | | | |
| empdens | 798 | 2,181 | 0 | 69,239 | 62,370 |
| totemp92 | 4,895 | 24,945 | 0 | 671,527 | 62,370 |
| commercial | 0.44 | 0.50 | 0.00 | 1.00 | 62,362 |
| industrial | 0.24 | 0.43 | 0.00 | 1.00 | 62,362 |
| pubinst | 0.32 | 0.46 | 0.00 | 1.00 | 62,362 |
| Location metrics | | | | | |
| distcbd | 8.78 | 6.07 | 0.06 | 62.00 | 62,370 |
| disthwy | 1.32 | 1.83 | 0.00 | 59.63 | 62,370 |
| diststa | 13.10 | 14.31 | 0.10 | 62.25 | 62,370 |
| Population characteris | tics | | | | |
| popdens | 8,960 | 7,735 | 0 | 61,088 | 62,370 |
| hsgpre40 | 72,485 | 33,382 | 0 | 261,852 | 62,370 |
| income | 10.46 | 15.82 | 0.00 | 100.00 | 61,954 |
| baplus | 28.43 | 18.97 | 0.00 | 100.00 | 61,998 |
| black | 8.19 | 13.44 | 0.00 | 97.64 | 62,006 |
| hispanic | 28.06 | 24.73 | 0.00 | 100.00 | 62,006 |

Table 4: Variable summary statistics

| | (1) | (2) | (3) | (4) | (5) | (6) |
|----------|-------------|-------------|----------|------------|-------------|-------------|
| | New station | Old station | None | New - old | New - None | Old - none |
| totemp92 | 22,891 | 23,114 | 2,552 | -223 | 20,338 *** | 20,562 *** |
| | (65,388) | (62,462) | (4,184) | | | |
| commercl | 0.390 | 0.447 | 0.452 | -0.058 | -0.062 ** | -0.004 |
| | 0.489 | 0.498 | 0.498 | | | |
| industrl | 0.370 | 0.214 | 0.240 | 0.156 *** | 0.130 *** | -0.026 |
| | 0.484 | 0.411 | 0.427 | | | |
| pubinst | 0.240 | 0.338 | 0.303 | -0.098 *** | -0.062 ** | 0.036 |
| | 0.428 | 0.474 | 0.459 | | | |
| distcbd | 7.30 | 4.50 | 9.30 | 2.80 *** | -2.00 *** | -4.80 *** |
| | (6.76) | (3.26) | (6.03) | | | |
| disthwy | 0.85 | 1.04 | 1.39 | -0.19 | -0.53 *** | -0.35 *** |
| | 0.80 | 1.96 | 1.87 | | | |
| diststa | 10.02 | 0.99 | 14.46 | 9.03 *** | -4.43 *** | -13.47 *** |
| | (12.67) | (1.09) | (14.53) | | | |
| popdens | 8513 | 11226 | 8266 | -2,713 *** | 247 | 2,960 *** |
| | (8484) | (7568) | (7377) | | | |
| income | 59,834 | 59,576 | 74,668 | 258 | -14,834 *** | -15,091 *** |
| | (20,879) | (26,626) | (33,086) | | | |
| baplus | 22.91 | 26.23 | 25.30 | -3.32 *** | -2.39 ** | 0.93 |
| | (13.59) | (14.69) | (16.64) | | | |
| black | 8.95 | 10.46 | 8.35 | -1.51 | 0.60 | 2.11 ** |
| | (12.35) | (12.47) | (15.31) | | | |
| hisp | 26.17 | 20.64 | 24.21 | 5.53 *** | 1.96 | -3.57 *** |
| | (22.44) | (18.51) | (22.76) | | | |
| hsgpre40 | 16.27 | 30.72 | 9.45 | -14.45 *** | 6.82 *** | 21.27 *** |
| | (18.00) | (21.71) | (15.07) | | | |
| n = | 254 | 266 | 2945 | | | |

Table 5: Neighborhood characteristics of station areas (1992/1990)

Census variables are reported for 1990, employment density for 1992. Distance to CBD and distance to pre-1992 stations are constant over time. Station areas for new and old stations are 0.25 radius around station. Control areas are non-station census tracts in PUMAs with at least one station. Standard errors shown in parentheses. *** p<0.01, ** p<0.05, * p<0.1

Table 6: Retail employment density, by presence of station (1992-2009)

| 1 m me u o | pontan arcas | | | | | | | | |
|------------|--------------|------------------------------------|---------|---------------|------------|---------|--|--|--|
| | No stations | Old stations | | New stations | | | | | |
| | | All years Before opening After ope | | After opening | Post - pre | | | | |
| Mean | 523 | 2,268 | 2,439 | 2,066 | 2,668 | 602 *** | | | |
| St dev | (872) | (4,309) | (5,552) | (3,798) | (6,383) | | | | |
| n = | 53,010 | 4,788 | 4572 | 1,738 | 2,834 | | | | |

All metropolitan areas

Los Angeles

| Mean | 576 | 2643 | 1623 | 1902 | 1510 | -391 *** |
|--------|--------|--------|--------|--------|--------|----------|
| St dev | (919) | (2837) | (2279) | (2295) | (2264) | |
| n = | 33,210 | 396 | 2,070 | 593 | 1,477 | |

Sacramento

| Mean | 276 | 1513 | 1701 | 1859 | 1398 | -461 * |
|--------|-------|--------|--------|--------|--------|--------|
| St dev | (403) | (2555) | (2443) | (2669) | (1911) | |
| n = | 3186 | 540 | 324 | 213 | 111 | |

San Diego

| Mean | 443 | 2400 | 2128 | 1896 | 2215 | 318 |
|--------|-------|--------|--------|--------|--------|-----|
| St dev | (699) | (4509) | (2213) | (1973) | (2293) | |
| n = | 5814 | 612 | 432 | 117 | 315 | |

San Francisco/San Jose

| Mean | 477 | 2324 | 3622 | 2265 | 4810 | 2595 *** |
|--------|-------|--------|--------|--------|---------|----------|
| St dev | (892) | (4627) | (8363) | (4946) | (10334) | |
| n = | 10800 | 3240 | 1746 | 815 | 931 | |

Retail employment density is calculated as employees per square mile, either for the one-quarter mile radius around a station or for control census tracts. Standard errors shown in parentheses. *** p<0.01, ** p<0.05, * p<0.1

| Dep var: | ln(Retail emp | /sq mi) | | | LA | SAC | SD | SF-SJ |
|---------------|---------------|-----------|-----------|-------------|-------------|-------------|-------------|-------------|
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| station | 1.116*** | 1.369*** | 1.093*** | 0.315*** | 0.823*** | 0.144 | -0.288* | 0.557*** |
| | (0.024) | (0.034) | (0.071) | (0.057) | (0.089) | (0.250) | (0.170) | (0.096) |
| newstation | | -0.424*** | -0.325*** | -0.143*** | -0.427*** | 0.283 | 0.525*** | -0.629*** |
| | | (0.042) | (0.047) | (0.039) | (0.074) | (0.211) | (0.093) | (0.063) |
| poststation | | | 0.273*** | -0.002 | -0.146** | -0.725*** | 0.126 | 0.009 |
| | | | (0.062) | (0.050) | (0.062) | (0.237) | (0.158) | (0.091) |
| ltotemp92 | | | | 0.0368** | 0.0780*** | -0.193** | 0.000 | -0.031 |
| | | | | (0.018) | (0.022) | (0.091) | (0.077) | (0.033) |
| commercial | | | | -0.129*** | -0.124*** | 0.011 | -0.118*** | -0.281*** |
| | | | | (0.014) | (0.016) | (0.058) | (0.039) | (0.036) |
| industrial | | | | 0.662*** | 0.667*** | 0.680*** | 0.686*** | 0.612*** |
| | | | | (0.005) | (0.006) | (0.021) | (0.014) | (0.010) |
| ldistcbd | | | | 0.865*** | 0.863*** | 0.969*** | 0.899*** | 0.807*** |
| | | | | (0.009) | (0.012) | (0.041) | (0.029) | (0.019) |
| ldisthwy | | | | -0.010 | 0.019 | 0.141*** | 0.052 | -0.149*** |
| | | | | (0.011) | (0.014) | (0.045) | (0.037) | (0.026) |
| diststa | | | | 0.0141*** | 0.00666*** | 0.0239*** | -0.007 | 0.0934*** |
| | | | | (0.002) | (0.002) | (0.007) | (0.009) | (0.006) |
| lpopdens | | | | 0.322*** | 0.316*** | 0.179*** | 0.275*** | 0.360*** |
| | | | | (0.007) | (0.009) | (0.022) | (0.022) | (0.013) |
| hsgpre40 | | | | 0.0423*** | 0.0410*** | -0.0953*** | 0.0577*** | 0.0445*** |
| | | | | (0.006) | (0.007) | (0.024) | (0.018) | (0.011) |
| lincome | | | | -0.116*** | -0.0695*** | -0.119 | -0.847*** | -0.506*** |
| | | | | (0.020) | (0.020) | (0.119) | (0.081) | (0.067) |
| baplus | | | | -0.00465*** | -0.00651*** | -0.00522** | 0.00524*** | -0.001 |
| | | | | (0.001) | (0.001) | (0.002) | (0.002) | (0.002) |
| black | | | | -0.00657*** | -0.00543*** | -0.00912*** | -0.0178*** | -0.00793*** |
| | | | | (0.001) | (0.001) | (0.003) | (0.003) | (0.001) |
| hisp | | | | -0.00398*** | -0.00380*** | 0.003 | -0.00889*** | -0.00913*** |
| | | | | (0.000) | (0.001) | (0.003) | (0.001) | (0.001) |
| Fixed effects | PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR |
| Observations | 62,370 | 62,370 | 62,370 | 61,938 | 35,396 | 3,986 | 6,786 | 15,770 |
| R-squared | 0.34 | 0.342 | 0.342 | 0.695 | 0.72 | 0.671 | 0.647 | 0.688 |

Table 7: Does retail employment growth increase after station opening?

Observations are for neighborhood-year, where neighborhood for stations is defined as onequarter mile radius of stations, and census tracts for control tracts. Robust standard errors shown in parentheses. *** p<0.01, ** p<0.05, * p<0.1

| Dep var: ln(retail emp/sq mi) | | | | | | | | |
|-------------------------------|---|---|---|--|--|--|--|---|
| Intra-MSA | A location | Rail | type | Parking | available | Iı | nitial land use | 9 |
| <5 mi CBD | 5+ mi, CBD | Intracity | Commuter | Parking | No parking | Commercial | Industrial | Pub/Inst |
| (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) | (9) |
| 0.512*** | 0.206** | 0.231*** | 0.349*** | 0.226** | 0.328*** | 0.236*** | 0.449*** | 0.587*** |
| (0.075) | (0.092) | (0.065) | (0.095) | (0.090) | (0.074) | (0.090) | (0.115) | (0.093) |
| -0.309*** | -0.080 | -0.060 | -0.562*** | -0.052 | -0.314*** | 0.041 | -0.663*** | -0.075 |
| (0.048) | (0.067) | (0.049) | (0.062) | (0.057) | (0.054) | (0.063) | (0.076) | (0.065) |
| -0.282*** | 0.175** | -0.190*** | 0.434*** | 0.084 | -0.268*** | -0.099 | 0.219** | -0.059 |
| (0.069) | (0.077) | (0.058) | (0.085) | (0.080) | (0.070) | (0.079) | (0.098) | (0.078) |
| Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR | PUMAYR |
| 19,676 | 42,262 | 59,580 | 55,170 | 56,664 | 57,852 | 27,349 | 14,690 | 19,619 |
| 0.646 | 0.71 | 0.707 | 0.714 | 0.687 | 0.728 | 0.679 | 0.768 | 0.719 |
| | Intra-MSA <5 mi CBD (1) 0.512*** (0.075) -0.309*** (0.048) -0.282*** (0.069) Yes PUMAYR 19,676 | (1) (2) 0.512*** 0.206** (0.075) (0.092) -0.309*** -0.080 (0.048) (0.067) -0.282*** 0.175** (0.069) (0.077) Yes Yes PUMAYR PUMAYR 19,676 42,262 | Intra-MSA location Rail <5 mi CBD | Intra-MSA location Rail type <5 mi CBD | Intra-MSA location Rail type Parking <5 mi CBD | Intra-MSA location Rail type Parking available <5 mi CBD | Intra-MSA Ocation Rail type Parking available Intractive <5 mi CBD | Intra-MSA location Rail type Parking available Initial land use <5 mi CBD |

Table 8: Retail employment near stations, by station/neighborhood characteristics

Robust standard errors shown in parentheses. All regression include controls for ltotemp92, commercial, industrial, distance to CBD, distance to highway, distance to other stations, pop density, % housing pre-1940, ln(income). *** p<0.01, ** p<0.05, * p<0.1

| Dep var: | ln(Retail en | np/sq mi) | | | | | | |
|----------------|--------------|-----------|----------|----------|----------|----------|-----------|----------|
| | LA | | SAC | | SD | | SF/SJ | |
| | <5mi CBD | >5mi CBD | <5mi CBD | >5mi CBD | <5mi CBD | >5mi CBD | <5mi CBD | >5mi CBD |
| | (1) | (2) | (3) | (4) | (5) | (6) | (7) | (8) |
| station | 0.937*** | 0.970*** | 0.179 | -0.574 | 0.310 | -0.094 | 0.639*** | 0.045 |
| | (0.109) | (0.144) | (0.330) | (0.370) | (0.328) | (0.176) | (0.113) | (0.210) |
| newstation | -0.193** | -0.932*** | -0.054 | 1.019*** | 0.450*** | 0.407*** | -0.750*** | -0.291** |
| | (0.084) | (0.128) | (0.274) | (0.320) | (0.132) | (0.100) | (0.070) | (0.138) |
| poststation | -0.441*** | 0.178** | -0.361 | -0.835** | -0.542* | 0.130 | -0.315*** | 0.845*** |
| | (0.085) | (0.085) | (0.312) | (0.348) | (0.302) | (0.162) | (0.109) | (0.195) |
| Other controls | Y | Y | Y | Y | Y | Y | Y | Y |
| FE | Y | Y | Y | Y | Y | Y | Y | Y |
| Observations | 9,288 | 26,116 | 1,098 | 2,888 | 1,504 | 5,282 | 7,794 | 7,976 |
| R-squared | 0.656 | 0.743 | 0.633 | 0.691 | 0.633 | 0.626 | 0.663 | 0.671 |
| D 1 1 | 1 1 | • | .1 1.1 | | | 1 0 1 | 2.2 | • • |

Table 9: Retail employment near stations, by intra-MSA location and MSA

Robust standard errors shown in parentheses. All regression include controls for ltotemp92, commercial, industrial, distance to CBD, distance to highway, distance to other stations, pop density, % housing pre-1940, ln(income). *** p<0.01, ** p<0.05, * p<0.1

| | All areas | <5 mi CBD | >5 mi CBD |
|-----------------------------------|-----------|-----------|-----------|
| Avg emp/sq mi | 797.6 | 1,351.6 | 542.1 |
| Predicted emp, old stations | 1,047.3 | 1,662.4 | 748.6 |
| Predicted emp, new stations, pre | 934.8 | 1,625.9 | 610.3 |
| Predicted emp, new stations, post | 933.2 | 1,244.8 | 705.2 |

Table 10: Predicted retail employment density near stations, by intra-MSA location

Top row shows mean retail employment density (per square mile), all neighborhoods and by distance to CBD. Lower three rows calculate predicted retail employment density for areas around stations, using regression coefficients from Table 2, Column 4, and Table 8, Columns 1-2.

| Dep var: | ln(Retail emp/sq mi) | | | |
|---------------|----------------------|-----------|-----------|------------|
| | (1) | | | |
| station | 1.251*** | 1.447*** | 1.242*** | 0.243*** |
| | (0.018) | (0.025) | (0.052) | (0.036) |
| newsta | | -0.329*** | -0.256*** | -0.0718*** |
| | | (0.030) | (0.033) | (0.023) |
| post_sta | | | 0.202*** | -0.038 |
| | | | (0.045) | (0.030) |
| distcbd | | | | 0.00753*** |
| | | | | (0.002) |
| ldisthwy | | | | -0.0678*** |
| - | | | | (0.011) |
| ltotempd | | | | 0.795*** |
| _ | | | | (0.005) |
| commercial | | | | 0.876*** |
| | | | | (0.008) |
| industrial | | | | -0.0216** |
| | | | | (0.010) |
| oldnear3 | | | | 0.0143*** |
| | | | | (0.002) |
| lpopd | | | | 0.270*** |
| | | | | (0.005) |
| loldhsg | | | | 0.0561*** |
| - | | | | (0.005) |
| linc | | | | -0.130*** |
| | | | | (0.013) |
| Fixed effects | PUMA-year | PUMA-year | PUMA-year | PUMA-year |
| Observations | 62,370 | 62,370 | 62,370 | 61,946 |
| R-squared | 0.37 | 0.371 | 0.372 | 0.755 |

| Appendix T | able A: Retail employmen | t density, one-h | alf mile aroun | d stations |
|------------|--------------------------|------------------|----------------|------------|
| Don yor | ln(Potail omn/sa mi) | | | |

Robust standard errors shown in parentheses. *** p<0.01, ** p<0.05, * p<0.1